

THE LIZZ RUSSELL COLLECTION

—Spring—

COCKTAILS & COUTURE

THE WESTGATE HOTEL
SAN DIEGO, CALIFORNIA

CELEBRITY GUEST & HOST
MARGO SCHWAB, MBA

PUBLISHER OF THE SOCIAL DIARY
TELEVISION AND FILM ACTRESS
ENTREPRENEUR & ANIMAL RIGHTS

THE
BEAUTY OF
FASHION
& COMPASSION

THE
ROBERT &
ESTELLE
BENSON
AWARD





LIZZ RUSSELL: “MY EMPHASIS IS ON TIMELESS PIECES THAT CAN BE USED THROUGHOUT THE YEAR NOT LIMITED BY TRENDS OR SEASONS. PIECES THAT COMPLIMENT YOUR BODY CAN BE WORN WITH OTHER DESIGNS EASILY AND COMFORTABLY. I WANT MY CLIENTS TO KNOW THAT THE WAY THEY FEEL IN MY CLOTHING IS VERY IMPORTANT TO ME. THE ABILITY TO WEAR MY DESIGNS WITH OTHER DESIGNERS IS A COMPLIMENT TO MY WORK.”

Lizz is gifted with the ability to create designs that transcend the cyclical trends seen in today's fashion. She has established her place in jewelry, evening gowns, and her famous Rose Handbags. Lizz feels the pulse of fashion and has mastered the art of dressing her clients in timeless attire regardless of the season and body shape. Her creations compliment your body so they can be worn with other designers easily and comfortably.

Lizz began designing at 12-years old and a few years later stepped into her journey of fashion as a student at Mesa College in San Diego, CA.

Annually, Lizz hosts a luxurious Spring & Summer fashion show in the elegant Versailles Ballroom at The Westgate Hotel located in the heart of downtown San Diego. The fashion show, Cocktails and Couture, honors the GBS/CIDP

THE BEAUTY OF FASHION & COMPASSION

Foundation International and a portion of the show's proceeds is donated to them. Lizz is a Guillain-Barré Syndrome survivor and a liaison leader of the GBS/CIDP San Diego Chapter. While unfamiliar to most, GBS and CIDP are disorders characterized by a weakness, and sometimes paralysis, of the legs, arms, breathing muscles, and face.



*Lizz Russell
International Fashion Designer, Patient Advocate
Entrepreneur, Author, Publisher, Speaker & Consultant*

Cover and above photos by Danielimages.com

More than a designer, Lizz Russell is also an inspirational storyteller. She recently released an autobiography entitled, "Smiling On The Inside." Lizz tells her amazing story in a frank and honest way that resonates in the heart of anyone who has faced sudden illness, affliction, or devastating disease. Lizz was an aspiring fashion designer when GBS attacked her nervous system. Today she extensively travels across the nation as a successful entrepreneur and tells her story of survival in ways that give inspiration to every listener. Lizz's book is currently available in selected bookstores, Amazon.com, and on her website, <http://www.lizzrussell.com>.

Shortly following the release of her book in the Spring of 2015, Lizz was broadly acclaimed by The Christian Literary Awards of Frisco, TX as the recipient of the "Henri Award" for Outstanding Literary Work. 🍷

The Lizz Russell Collection Models Magnifique!

Keji Kubari	Kim Covert
Forest Fischer	Chida Rebecca
Maya Young	Kima
Christelle Tachon	Mallory Eberlin
Nan Pieper	Lil Friends of Survivors
Lexus Jackson	New Kids Collection
Chanel Ross	Layla Miller
Nakisha Jones	Te'Naia Miller
Kelly Lenahan	Eliza Kovalivker
Tatiana Slepova	Brielle Hubbard
Clarissa Evans	
Antoinette Love Ransom	



Interested in booking a private trunk show, private viewing, book signing or a special engagement? Go to <http://lizzrussell.com>. Ask about corporate gifting ideas.

THE LIZZ RUSSELL COLLECTION

Lizz Russell

For appointment

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everywoman@lizzrussell.com

www.lizzrussell.com

www.twitter.com/thelrcollection

www.facebook.com/lizzrussellcollection

CELEBRITY GUEST & HOST

After a childhood of calling both coasts home, Margo was fortunate to travel extensively, including the regions of South Pacific, the Orient, Europe and Africa.

Upon finishing her formal schooling with a Masters of Business Administration focused on International Marketing, she found her voice as a print and television reporter for society, fashion, and cooking. And now is Publisher of the prestigious, THE SOCIAL DIARY, which are books gilded in gold and filled with the fun and fabulous attending charitable events. One of the standouts she met along the way was International Designer Lizz Russell whom she fondly nicknamed, 'La Lizz!' Margo immediately connected to Lizz's design talents for their international flair and comfortable sexy but classic appeal. A longtime devotee, Margo applauds and supports Lizz's charitable side too; in particular, for GBS. In addition, Margo supports animal causes including Rancho Coastal Humane Society, the Petco Foundation, Lions, Tigers and Bears, Equine Protection HSUS, Last Chance for Animals, Coalition for Pets, and SNAP aka Spay and Neuter.

Currently, Margo is in production playing legendary designer Donatella Versace for Max Vogue The Musical, which will headline the La Jolla International Fashion Film Festival. After which it will screen at fashion film festivals worldwide! Margo has enjoyed the spotlight of worldwide hits like Baywatch and the mega surf movie, Step Into Liquid!

Margo is a devoted wife to Scott Johnston and fur daughter, KIMA, known famously as Red Carpet KIMA!!!!. Visit socialdiarymargo@gmail.com for more information. 🐾



MARGO SCHWAB, MBA PUBLISHER OF THE SOCIAL DIARY FILM AND TELEVISION ENTREPRENEUR & ANIMAL RIGHTS



VIP GUEST & ANNOUNCER

KATHY DAVID, PRESIDENT & CEO, IT TECHPROS, INC. #WOMANINTECH, TECHNOLOGIST, SPEAKER AND FOUNDER OF ALPAS ATHLETIX, THE INVENTOR OF THE WORLD'S FIRST-EVER PATENT-PENDING DESIGN, A STRAPLESS SPORT-PERFORMANCE BRA

Kathy David is an immigrant from Cebu City, Philippines, who moved to the United States at the age of 12. She is a driven opportunity junkie who has founded two successful companies.

Her first company, IT TechPros, Inc., was founded in 2006 along with her husband, Jeff David. IT TechPros was an idea the couple discussed casually, and

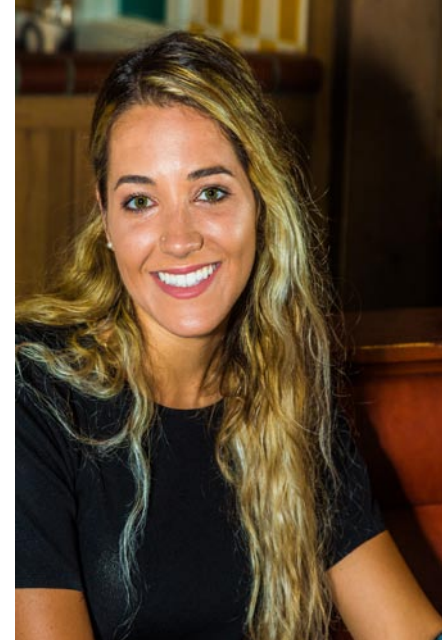
the company was formed with the purpose to offer enterprise-level I.T. services and support to small companies. Their company is an award-winning Managed IT Services and Cyber Security Solutions and is recognized as one of the best I.T. services firm in their area.

Her second company is Alpas Athletix, a women's athleisure and fitness brand company. Kathy, a fitness enthusiast, was looking for a product she wanted for herself. So out of her own need, she created

the product to use for herself. Soon to follow, she offered her creation to women all over the world, and Alpas Athletix was born! Kathy is the inventor of the "Alpas Bra," a patent-pending, world's first-ever strapless sports-performance bra. It's an alternative solution for women who hate getting tan lines on their chest, shoulders, and back that they get when wearing traditional sports bras while outdoors. Visit LinkedIn: www.linkedin.com/in/kathydavid for more information. 🐾

**“My GBS journey to recovery is not yet over,
but the best is yet to come!”**

My name is Elizabeth Shank and I am 24 years old. Last July, I had my life halt when I was diagnosed with Guillain-Barre Syndrome and found myself unable to move from the neck down and on a feeding tube and ventilator within five days of entering the hospital. After 111 days of hospitalization, on October 19, 2017, I was able to walk out of rehab (a very short walk with my walker) and I finally found my way back home. It's been six months since I left the hospital and I have gone from looking at a parking lot and thinking, "I can't imagine walking across this, even with my walker," to hiking a six-mile muddy trail and only falling once. During my varying stages of this disease, I experienced an outpouring of support financially, emotionally, and spiritually from my healthcare providers and my community. To all of those who laid my foundation of support, I thank you. I never thought that I would feel so embraced by so many people. While in the hospital, I determined that I would spread awareness about GBS as a way to thank those who are supporting me in this journey towards full mobility and health. While in the hospital, I met Lizz Russell, a liaison from the GBS-CIDP Foundation and she made the disease seem like it could be conquered. I hope to do the same for someone else someday. My GBS journey to recovery is not yet over but the best is yet to come!. As Nelson Mandela stated, "It always seems impossible until it's done." 🌸



ELIZABETH SHANK

RECIPIENT
**ROBERT & ESTELLE
BENSON AWARD**

A Very Special

Thank You

Special Guests

Scott Johnston
1st San Diego Police
Dept. Purple Heart
Award Recipient
Editor, San Diego
Social Diary Books
Husband of Margo

Marilyn Tedesco
GBS-CIDP Advisor/Mentor
Mother of a GBS patient

Dean Hall, Fashion Stylist
Fox News, San Diego, CA

Special Guests - cont'd.

Gwendolyn Ware
GBS-CIDP Hero
GBS-CIDP Foundation Intl.

Sonya Goodman Young
Chesapeake, Virginia

Carolyn Citizen, Retired
Modeling and Charm Instr.
Dallas, Texas

Donations/Sponsors

Sonya Finley - visit:
etsy.com/shop/saniCouture
& sa-creatives.com
Diana Cavagnaro, Hats
The London Bakery
Ricky Shina
DJ Frankee Traxx
Dean Curry, Photographer
Indulge Hair Salon
The Social Diary
Neuropathy Action Foun.
Cedar Concepts

A-Team Coordinators

Stephanie Capell, Stage
Constance M. Perry, J.D., Talent
Yona Eveline, Social Media
Tenario Miller, Greeter
Alon Parker, Lil Friends of Survrs
Ricky Shina, Sponsors/Donors
Paige Duffy, GBS Family
JoAnne Duffy, GBS Family
Vivian Williams, Production

Lizz's Swag Shop

Adrienne Lawson-Pope,
Indulge Hair Salon, O'side
Fashion Angels:
April Williams,
Nails by Angel
Brittney Towner,
B3 Jewelry

Make-up Artists

DeNelle, Owner
Oncue Beauty, O'side
Joanna Bass, Owner
J.Michelle, S.D.

Support Team

Bilal Abdullah
Johnny "The Jet" Rodgers
Kenneth Parker
Shawn Guy-Gerritsen
David Gerritsen
Marilyn Tedesco
Alesia Clockwork Fair, PR
Chida Rebecca
Myron Banks
London Hubbard
Amarius Pineyro
Antonio Godwin
Forest Fischer
Sonya Goodman Young
Kristi Pieper
Sophia Lamagui
Delois Bellamy
Eric Rimmele

Hair Stylists

Auntaya Ware, Owner
Auntaya Latrice Hair, S.D.

